

Education

Saddleback College

Pursuing Vocational Degrees in Graphic Design and
Graphic Communication
All Classes Complete

Apple Inc.

2009 - Certified iPod / iPhone Technician
2009 - Creative Strategies, Cupertino CA
2008-2009 - Certifications in Mac OS, iWork, iLife, and Aperture
2008 - Apple Creative Foundations Training
2007 - Apple Retail & Core Training
2006 & 2007 - Apple Product Professional

Design Work Experience

Trifecta Fotografic

Owner / Photographer / Graphic Designer
2007 - Present

Trifecta Fotografic is a photography, design, and marketing business in Southern Orange County. We create the ultimate graphic marketing solution by combining photography, print design, web designing, and marketing techniques. I started this business to take my freelance design work to the next level.

Arnab Design

Head of Design and Photography
2005 - 2007

Working for Arnab Design was my first step away from freelance work toward structured design work. For Arnab Design I did both design work for web and print. Upon becoming the the Head of Design and Photography I created and developed a Modeling Photography division which did quite well.

J.Todaro Freelance Design & Photography

Graphic Designer / Photographer
2005 - Present

I have been doing freelance design and photography since graduating high school in 2005. I operate and market myself as an individual and have an online portfolio at jtodaro.com.

Technology / Education Work Experience

Apple Inc.

Creative
2007-2009

The single most sought after position at the forefront of Apple. As a Creative at Apple one must support the vision of creating a legendary gathering place to engage and educate Apple customers in surprising and delightful ways. Through interactive workshops and Personal Training sessions, utilized my Mac software expertise and passion for teaching to educate and inspire customers in an Apple Retail Store.

Mac Specialist
2007-Present

At the core of a customer's experience at the Apple Store lies the Mac Specialist. As a Mac Specialist my responsibilities include computer sales, customer training, technical support, keeping the Apple Store organized to Apple's high standards, and staying up to date and trained on new Apple products and technology.

CompUSA

Front End Lead
2005 - 2006

As a Front End Lead at CompUSA I was responsible for making sure all front end operations (transactions, cash reconciling, vault count, preparing deposits, supervising cashiers, preparing change orders) were completed successfully and smoothly. As a Front End Lead, my leadership skills were developed in a way that has benefitted me greatly in current and future endeavors.

Proficiencies & Skills

Software

Mac OS X **Certified**
Windows XP
Microsoft Office
Aperture **Certified**
iLife '09 / iPhoto **Certified**
/ iMovie **Certified**
/ iDVD **Certified**
/ Garageband **Certified**
/ iWeb **Certified**

iWork /Pages **Certified**
/Keynote **Certified**
/Numbers **Certified**
Adobe / Photoshop
/ Illustrator
/ InDesign
/ Dreamweaver

Photographer / Graphic Designer
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